

# Corporate Policy and Strategy Committee

10.00am, Tuesday, 04 December 2018

## Implementing the Programme for the Capital: Coalition Commitments six monthly progress update

Item number	7.3
Report number	
Executive/routine	
Wards	
Council Commitments	

### Executive Summary

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The Council Business Plan (A Programme for the Capital: The City of Edinburgh Council's Business Plan 2017-22) was approved by the Council in August 2017. The plan has been built around 52 commitments the Council Administration have pledged to deliver over the next five years. This report sets out the progress against the two coalition commitments where Corporate Policy and Strategy Committee has responsibility.

## Implementing the Programme for the Capital: Coalition Commitments six monthly progress update

### 1. Recommendations

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- 1.1 It is recommended that Corporate Policy and Strategy Committee:
  - 1.1.1 note the progress against two coalition commitments;
  - 1.1.2 note that the coalition commitments form part of the wider Council Performance Framework, which includes corporate performance indicators covering corporate performance and council service delivery;

### 2. Background

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- 2.1 The Council Business Plan (A Programme for the Capital: The City of Edinburgh Council's Business Plan 2017-22) was approved at City of Edinburgh Council in August 2017. The plan sets out the administration's priorities and what will be achieved over the five-year period.
- 2.2 Given the importance of holding ourselves to account on delivery of commitments, a Performance Framework has been developed to support their implementation. The framework was approved by City of Edinburgh Council on 23 November 2017 and referred to Corporate Policy & Strategy Committee for further scrutiny.
- 2.3 As described in the Performance Framework report, Executive Committees will scrutinise performance relevant to their remit on a six-monthly basis.
- 2.4 A refined set of all commitment measures and actions was presented to Corporate Policy and Strategy Committee on 27 February 2018. These were agreed, on the understanding that a final set of indicators would be submitted to the relevant Executive Committees for scrutiny and approval.
- 2.5 Corporate Policy and Strategy Committee considered the final set of commitments actions and measures on 15 May 2018.

### 3. Main report

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- 3.1 Since the Business Plan was agreed in August 2017, work has begun to ensure that plans are in place to deliver on the commitments, a number of which are longer term and are planned to be delivered over the course of the administration.

- 3.2 The first 6 monthly progress update will be presented to the relevant Executive Committees in December 2018 and January 2019.
- 3.3 Corporate Policy and Strategy Committee has responsibility for two commitments:
  - 3.3.1 Commitment 6 - Deliver the City Region Deal, making sure the benefits of investment are felt throughout the city and create space for new businesses to start and grow.
  - 3.3.2 Commitment 48 - Continue to make a case to the Scottish Government for the introduction of a Transient Visitor Levy and explore the possibility of introducing more flexibility in the application of business rates. Explore the possibility of introducing a workplace parking levy.
- 3.4 Appendix 1 of this report provides a detailed update on the 6 monthly progress against delivery of these two commitments. Both of these commitments are 'on track' with relevant actions and measures in place to monitor progress.

#### **4. Measures of success**

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- 4.1 A suite of performance measures and actions has been developed to assess progress towards commitments. The monitoring of commitment progress forms part of the Council's performance framework.

#### **5. Financial impact**

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- 5.1 The financial impact is set out within the individual commitments and the Council Business Plan.

#### **6. Risk, policy, compliance and governance impact**

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- 6.1 Risk, policy, compliance and governance impact is integrated within the commitments and the Council Business Plan.

#### **7. Equalities impact**

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- 7.1 Equalities impact is integrated within the commitments and the Council Business Plan.

#### **8. Sustainability impact**

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- 8.1 Sustainability impact is integrated within the commitments and the Council Business Plan.

## 9. Consultation and engagement

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- 9.1 The commitments actions and measures have been developed and updated in collaboration with Elected Members, Senior and Service Managers.

## 10. Background reading/external references

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- 10.1 [Programme for the Capital: City of Edinburgh Council's Business Plan 2017-22](#)
- 10.2 [Implementing in Programme for the Capital – Council Performance Framework 2017-22](#)
- 10.3 [Implementing the Programme for the Capital: Council Performance Framework 2017-22 – referral from City of Edinburgh Council](#)
- 10.4 [Implementing the Programme for the Capital: Coalition Commitments](#), Corporate Policy and Strategy Committee 15 May 2018

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Chief Executive

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## 11. Appendices

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1. Coalition Commitments progress update to December 2018



# *Coalition Commitments Progress Update December 2018*

The Council Business Plan (A Programme for the Capital: The City of Edinburgh Council's Business Plan 2017-22) was approved by the Council in August 2017. The plan has been built around 52 commitments the Council Administration have pledged to deliver over the next five years. The commitments have been made to ensure that we continue to provide services to a high standard and quality, while still responding to the wider environment in which we operate.

The commitments are structured around six themes:

- **Delivering an economy for all** – local jobs, growth, and affordable housing
- **Building for a future Edinburgh** – a planning system that works to protect and develop our city
- **Delivering a sustainable future** – a better environment and transport system that works for all
- **Delivering for our children and families** – improving lives and futures
- **Delivering a healthier city for all ages** – strong and vibrant communities
- **Delivering a Council that works for all** – more empowered, transparent, and improved public services

Council Performance Framework describes the reporting approach with commitments measures progress update presented to Executive Committees every six months and to Council and Corporate Policy and Strategy Committee annually. This report provides Corporate Policy and Strategy Committee members with progress update to December 2018.

Two commitments out of 52 are within Corporate Policy and Strategy Committee remit and these commitments are 'on track'.

## Commitments – Corporate Policy and Strategy Committee

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**Convener:**  
**Councillor Adam McVey**



**Vice-Convener:**  
**Councillor Cammy Day**

The Corporate Policy and Strategy Committee is responsible for: Cross Cutting Policies and Strategies, Community Planning & Partnership and Reform, Best Value, Equalities and Diversity, Grants, Scrutiny of services delegated to IJB, Oversight of Edinburgh City Region Deal.

Lead Committee for:

- C6. Deliver the City Region Deal, making sure the benefits of investment are felt throughout the city and create space for new businesses to start and grow.
- C48. Continue to make a case to the Scottish Government for the introduction of a Transient Visitor Levy and explore the possibility of introducing more flexibility in the application of business rates. Explore the possibility of introducing a workplace parking levy.

## Commitment 6

*Deliver the City Region Deal, making sure the benefits of investment are felt throughout the city and create space for new businesses to start and grow.*

Commitment Status

On track

### Summary

The Edinburgh and South-East Scotland City Region Deal is a mechanism for accelerating economic and inclusive growth in the City Region (covering the City of Edinburgh, East Lothian, Fife, Midlothian, Scottish Borders and West Lothian local authorities). Council agreed the [Deal documentation](#) in June 2018. The Deal Document was signed by the Prime Minister, First Minister and the City Region Leaders at the Bayes Centre on 7 August 2018. The Deal Document built on the Heads of Terms, signed in July 2017, and confirmed that the UK Government and Scottish Government will be investing £600 million into the city region over the next 15 years. Alongside partners, comprising: the six member authorities - The City of Edinburgh, East Lothian, Fife, Midlothian, Scottish Borders and West Lothian Councils; the city region's universities and colleges; and the private and third sectors, £1.3 billion of investment will be delivered.

The deal document sets out a compelling vision that builds on the city region's unique strengths to deliver a number of transformational programmes and projects across Innovation, Skills, Transport, Culture and Housing themes. Together, these interventions will deliver a step-change in inclusive growth to benefit the city region, Scotland and the United Kingdom.

Since signing the deal we have been focusing on implementing the approved governance structure, the Joined Committee, Regional Enterprise Council and Integrated Regional Employability and Skills Board were formed. We are now focusing on delivering the programme with first business cases considered for approval at second Committee meeting on 17 December 2018.

Key Actions and Measures	Achievements	Status
Full City Deal document and implementation plans delivered that are environmentally and socially sustainable and which provide for inclusive economic growth	The Full Deal Documentation was signed on 7 August. The Financial Agreement was signed in October 2018.	Delivered
Establishment of Joint Committee	The Joint Committee has now been established and will first meet on 2 November 2018. Its second meeting has been scheduled for 17 December 2018. Thereafter it will meet quarterly on the first Fridays of March, June, September and December.	Delivered

Key Actions and Measures	Achievements	Status
Financial Profile agreed with UK & Scottish Government	An agreement on the financial profile was reached with both Governments prior to the Deal signing.	Delivered
Regional Enterprise Council formed	The Regional Enterprise Council has been formed, Leeann Dempster has been appointed as chair and Claire Pattullo has been appointed as vice chair.	Delivered
Integrated Regional Employability and Skills Board formed	The group formation has been agreed and it is expected to have its first meeting on 4 December 2018, and take its business case to Joint Committee on 17 December 2018.	Delivered
Projects delivered within 15 year programme, from Summer 2018 to 2032	<p>Projects are on target to be delivered as stated in the Implementation Plan.</p> <p>The first business cases for the City Region Deal are expected for consideration by the Joint Committee at its meeting on 17 December 2018. These are currently expected to be:</p> <ul style="list-style-type: none"> <li>• Integrated Regional Employability and Skills programme</li> <li>• Bayes Centre</li> <li>• Robotarium</li> <li>• World Class Digital Infrastructure</li> <li>• IMPACT concert hall.</li> </ul>	Ongoing



## Commitment 48

*Continue to make a case to the Scottish Government for the introduction of a Transient Visitor Levy and explore the possibility of introducing more flexibility in the application of business rates. Explore the possibility of introducing a workplace parking levy.*

Commitment Status

On track

### Summary

#### Transient Visitor Levy

In May 2018 the Council published research to facilitate discussion on the Tourist Tax and to provide a cleared shared basis upon which the issue could be debated. In addition to this, the Chief Executive, Leader and Deputy Leader and other senior officers within the Council met with over 25 key strategic local stakeholders from industry, culture and tourism. This included a series of round table events and presentations to groups across the city.

In August 2018 the Council together with Marketing Edinburgh conducted a survey of over 1,000 visitors and residents on the TVL. The results from the survey along with the findings from initial engagement sessions informed [a report on the Edinburgh Transient Visitor Levy \(TVL\)](#) which was presented to the Corporate Policy and Strategy Committee on 2 October 2018. At the meeting the Committee agreed to progress with the public consultation for the Edinburgh TVL proposal. The consultation aims to capture the views of stakeholders across the city, including those in hospitality and tourism sector, city businesses and investors, culture partners, visitors and residents. The consultation closes on 10 December 2018.

The Scottish Government has announced that they will conduct a national consultation on the Tourist Tax, although the timescales are yet to be confirmed. The Council is supportive of this research being done in partnership with COSLA and Scottish Tourism Alliance, but this should not replace the research and evaluation that reflects the local economic circumstances and challenges in Edinburgh.

#### Workplace Parking Levy

In August 2018 the Transport and Environment Committee considered a paper on the workplace parking levy (WPL). The paper outlined the potential resource, transport and environmental benefits of creating such a scheme and detailed the successful example of Nottingham City Council's scheme. The Committee agreed at the meeting to submit evidence to the Transport Bill process supporting further consideration of the WPL as a means of local authorities being given the power and discretion to raise additional income. The Council submitted a response to the Rural Transport and Connectivity Committee of the Scottish Parliament in September 2018. The COSLA executive board on Environment and Economy agreed to support Workplace Parking Levy in principle, and for COSLA to work with interested Local Authorities to develop a position on Workplace Parking Levy further.

Key Actions and Measures	Achievements	Status
Conduct an initial assessment on the feasibility of the introduction of a transient visitor levy	An initial assessment of introducing a transient visitor levy was informed by the Council research paper in May 2018. This was further supported by a series of industry roundtable discussions over the summer.	Delivered
To make a robust and evidenced case to Scottish Government and partners pre consultation	The City of Edinburgh Council provided verbal and written evidence to the Culture Tourism, Europe and External Affairs Committee meeting on the 13 September 2018. The Council also commissioned research of visitor and residents views on the TVL and this was presented to Corporate Policy and Strategy Committee on 2 October.	Delivered
Detailed proposal for Edinburgh TVL consultation	A proposal of options for the TVL was outlined in a report to the Edinburgh Council's Corporate Policy and Strategy Committee on the 2 October 2018.	Delivered
Report findings of the Edinburgh TVL consultation	A consultation on the TVL proposal in Edinburgh was launched October 2018. Results will be planned for discussion at the Corporate Policy and Strategy Committee in February 2019.	Ongoing
Secure power to deliver Transient Visitor Levy by 2022	Delivering a Transient Visitor Levy requires the Scottish Government to legislate. The Scottish Government announced on the 1 October that they would conduct a national consultation on TVL. Timescales and the scope for this consultation exercise are so far still to be made public.	Ongoing
Conduct an initial assessment on the introduction of a Workplace Parking Levy to the City of Edinburgh Council	An initial assessment of the potential benefits of a workplace parking levy, including the example of Nottingham City Council's scheme was considered at the Council's Transport and Environment Committee on 9 August 2018.	Delivered
Submit evidence on Workplace Parking Levy to Scottish Parliament for consideration on the Transport Bill.	Evidence to the Scottish Parliament was submitted on the WPL as part of the Council's submission for the stage 1 of the Transport Bill in September 2018.	Ongoing
Secure power to deliver a Workplace Parking Levy	Delivering a workplace parking levy requires the Scottish Government to legislate. The Government have made no provisions in the Transport Bill for such a scheme as the WPL. The Bill is currently under consideration by the Rural Economy and Connectivity Committee at stage 1.	Ongoing